

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM326262

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/24/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Canada Pooch, Ltd.		12/05/2014	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ISAM Holdings, Ltd.		
<b>Street Address:</b>	131 Bloor St. West		
<b>Internal Address:</b>	Ste 1111		
<b>City:</b>	Toronto		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	M5S 1S3		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85824334	NORTH FETCH ATHLETICS	
<b>Serial Number:</b>	85525826	THE NORTH FETCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8663646187		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	775.833.1600		
<b>Email:</b>	Lpearson@Exemplarlaw.com		
<b>Correspondent Name:</b>	Lara Pearson		
<b>Address Line 1:</b>	4 Faneuil Hall Mktplc		
<b>Address Line 2:</b>	3rd Floor, Ste 4005		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lara Pearson		
<b>Address Line 1:</b>	4 Faneuil Hall Mktplc		
<b>Address Line 2:</b>	3rd Floor Ste. 4005		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	Lara Pearson		

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<b>SIGNATURE:</b>	/lara pearson/
<b>DATE SIGNED:</b>	12/16/2014
<b>Total Attachments: 2</b> source=2014-12-05 CP to ISAM assmt#page1.tif source=2014-12-05 CP to ISAM assmt#page2.tif	

**CORRECTIVE NUNC PRO TUNC ASSIGNMENT**

WHEREAS, **Canada Pooch, Ltd.**, an individual citizen of Canada having a principal place of business at 131 Bloor Street West, Suite 1111, Toronto, M5S 1S3, Ontario, Canada (hereinafter referred to as "Assignor") was the owner of the NORTH FETCH and NORTH FETCH ATHLETICS (& design) trademark(s) in the United States of America;

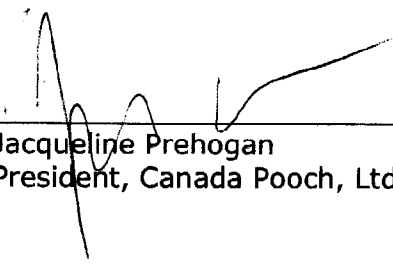
WHEREAS, **ISAM Holdings, Ltd.**, a Canadian corporation having a place of business at 131 Bloor Street West, Suite 1111, Toronto, M5S 1S3, Ontario, Canada (hereinafter referred to as "Assignee"), was desirous of acquiring the entire right, title and interest in and to said trademarks, including the on-going business and goodwill associated with said marks in the U.S.;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges and confirms that on November 24, 2014, it did sell, assign, and transfer unto said Assignee the entire right, title, and interest in and to said NORTH FETCH and NORTH FETCH ATHLETICS (& design) trademarks, including the goodwill associated with said marks in the U.S.

Canada Pooch, Ltd.

Dated: \_\_\_\_\_

Dec 5 /14

By:   
Title: President, Canada Pooch, Ltd.

**EXHIBIT A**

Mark	Application No.	Filing Date	Goods / Services
 NORTH FETCH ATHLETICS (& design)	85/824,334	01/26/2012	Animal harnesses; animal leashes; collars for animals; pet clothing; pet collar accessories; namely, charms
NORTH FETCH	85/525,826	01/26/2012	Animal harnesses; animal leashes; collars for animals; pet clothing; pet collar accessories; namely, charms